Downtown Management Board & Downtown Development Authority Regular Meeting

Wednesday, September 9th, 2026

301 Washington Ave. Bay City, MI 48708 Room 317 8:00 AM

1. Call to Order/Roll Call

DMB

Jeff Hildebrant ✔

Scott Nemode ✔

Howie Diefenbach ✔

Jennifer Stasser ✔

Cassidy Bouchard ✔

Tricia Coonan ✔

Alex Weiss ✔

Ruben Rivera ✔

Rob Clark ✔

Clarissa Lange ✔

Lori Dole **excused.**

Sara Dimitroff ✔

DDA

John Neeb ✔

Jesse Kendall ✔

Paul Wiese ✔

Chris Girard ✔

Nick Schwall ✔

Jean Ann DeShano ✔

Also in attendance: Craig Kokaly, Rik Hayman, Kellie Rupp, Sara Parker, Magen Samyn

2. Approval of the Agenda

- DDA: Agenda approved with the addition of the grant funding request. Motion by J. Kendall, supported by C. Girard.
- DMB: Agenda approved. Motion by J. Stasser, supported by T. Coonan.

3. Review and Approval of Minutes

- DDA August 2026 Minutes: Approved. Motion by C. Girard, supported by J. DeShano.
- DMB August 2026 Minutes: Approved. Motion by S. Nemode, supported by J. Stasser.
- DDA Financials: Received. Motion by J. Kendall, supported by J. DeShano.
- DMB Financials: Received. Motion by C. Bouchard, supported by A. Weiss.

4. Public Input

No public input.

5. Director & Committee Reports

- Rupp Report
- Parker Report
- Events Committee Report
- Parking Committee Report
- Marketing Committee Report
- Beautification Committee Report
- Michigan Main Street Report

6. Action Items

- DDA Accounts Payable: Motion by J. Kendall, supported by J. DeShano.
- DMB Website Approval, Brownhoist: Motion by C. Bouchard, supported by S. Nemode.
- 2026 Bay City DDA Smith Foundation Funding Request: Motion by J. DeShano, supported by J. Kendall.

7. City District Updates

S. Dimitroff announced that she would be leaving the City of Bay City effective October 1, 2026.

8. Roundtable

- Sara Parker: Shared upcoming community events, including the Sister City event at Wenonah Park on September 13 from 2 to 5 p.m., a regional attraction tour with SVSU students on September 19, and the Chamber's Eye Opener Breakfast on September 11, featuring new City Manager Rik Hayman as the guest speaker.
- Jennifer Stasser: Announced that the Farmers Market will take place October 10 from 10 a.m. to 3 p.m. at the Pere Marquette Parking Plaza. She also noted that four weeks remain in the Bay Area Farmers Market season.

9. Adjournment - 8:59 am