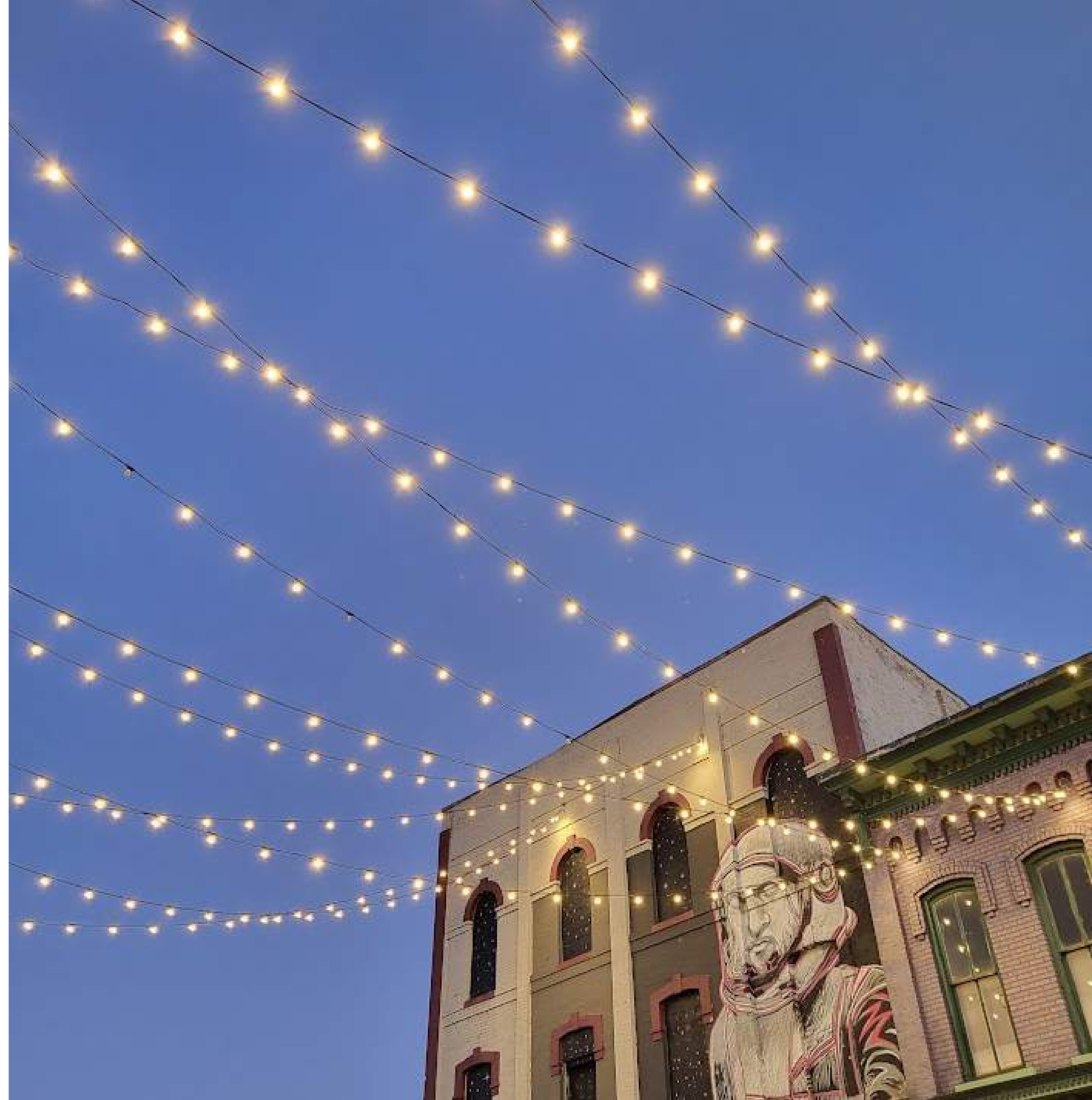




# **Downtown Development Authority**

**Annual Informational Meeting  
2023**





# We are here to move our community forward.

■ To collaborate, encourage, and participate in Bay City's growth and prosperity. To create a space we are proud to call home.



# ● Our Mission

Continue working together to transform Downtown Bay City into the best cultural destination for all to experience.





# 2023 Project Highlights

- 01 Façade Improvement Program
- 02 Curb Painting
- 03 Welcome Sign
- 04 Parking
- 05 Dog Waste Receptacles



# ■ Façade Improvement Program

The Façade Improvement Grant is designed to incentivize property owners to undertake exterior property improvements which will lead to a better utilization of properties within Downtown Bay City. The intent is to support building projects that will help move the needle forward to a more aesthetically vibrant downtown.

## ■ Award Criteria

Based on the impact the project will have on the overall downtown district. Factors include blight elimination, street-front visibility, business track record, impact on surrounding neighborhood, and new use of a high-profile property.

## ■ Program Details

Property owners may apply for up to 50% of total project cost (exterior renovations only) to a maximum award of \$10,000. For example, if your total project cost is \$20,000, you may apply for a grant of \$10,000.

# ■ Façade Improvement Program

## ■ Eligibility

- Located within the Downtown Bay City DDA District.
- Must own or have a commitment to purchase
- All exterior property improvements must be permitted and approved by the City of Bay City Building Department.
- Cannot be delinquent in property taxes or any payments to the City of Bay City or the DMB or DDA.
- Projects cannot be started prior to grant approval.



# ■ Façade Improvement Program

## ■ Use of Funds

Funds are to be used for labor or materials associated with exterior renovations. Examples include: carpentry, masonry, windows, doors, lighting, paint, signs, awnings, roofing (if visible from street level).

- Grant funds are only applicable for permanent building structural improvements. Sheds, patios, trash enclosures and parking lots are examples of property enhancements that would not be covered unless amended by the Façade Improvement Grant Committee, DMB and DDA Board.
- All work must be completed by professional licensed contractors with appropriate permits pulled through the City of Bay City Building Department.

# Façade Fund Recipients 2023

- 300 Center Avenue
- 109 Center Avenue
- 1017 Washington Avenue





# ● Curb Painting and Beautification

In working with the United Way and Do-All, Inc. the curbs in Downtown Bay City have received a fresh new coat of paint. The DDA and DMB also placed flowers and decor in various locations in Downtown Bay City.



# ■ Welcome Sign

- In 2023, the Downtown Management Board and the Downtown Development Authority worked with the Bay Arenac ISD Welding Students to install new steel sails and repaint poles and the metal sign.



# ■ Parking

The Downtown Development Authority reinstated paid parking in 2023. Implementing the use of parking passes and two part time parking ambassadors to monitor streets and lots. The DDA is using IPS Enforcement and Parkmobile services.





# ■ Dog Waste Receptacles

- The DDA had 3 dog waste receptacles installed in/near Wenonah Park for visitors of downtown to pick up after their pets.