




# **Downtown Development Authority**

**Annual Informational Meeting  
2022**





A photograph of a building at night, illuminated by warm string lights strung across the sky. The building features a large mural of a person's face on its facade. The scene is festive and community-oriented.

# We are here to move our community forward.

■ To collaborate, encourage, and participate in Bay City's growth and prosperity. To create a space we are proud to call home.



# Our Mission

Continue working together to transform Downtown Bay City into the best cultural destination for all to experience.







# 2022 Project Highlights

- 01 Façade Improvement Program
- 02 Benches
- 03 Welcome Sign



# ■ Façade Improvement Program

The Façade Improvement Grant is designed to incentivize property owners to undertake exterior property improvements which will lead to a better utilization of properties within Downtown Bay City. The intent is to support building projects that will help move the needle forward to a more aesthetically vibrant downtown.

## ■ Award Criteria

Based on the impact the project will have on the overall downtown district. Factors include blight elimination, street-front visibility, business track record, impact on surrounding neighborhood, and new use of a high-profile property.

## ■ Program Details

Property owners may apply for up to 50% of total project cost (exterior renovations only) to a maximum award of \$10,000. For example, if your total project cost is \$20,000, you may apply for a grant of \$10,000.

# ■ Façade Improvement Program

## ■ Eligibility

- Located within the Downtown Bay City DDA District.
- Must own or have a commitment to purchase
- All exterior property improvements must be permitted and approved by the City of Bay City Building Department.
- Cannot be delinquent in property taxes or any payments to the City of Bay City or the DMB or DDA.
- Projects cannot be started prior to grant approval.





# ■ Façade Improvement Program

## ■ Use of Funds

Funds are to be used for labor or materials associated with exterior renovations. Examples include: carpentry, masonry, windows, doors, lighting, paint, signs, awnings, roofing (if visible from street level).

- Grant funds are only applicable for permanent building structural improvements. Sheds, patios, trash enclosures and parking lots are examples of property enhancements that would not be covered unless amended by the Façade Improvement Grant Committee, DMB and DDA Board.
- All work must be completed by professional licensed contractors with appropriate permits pulled through the City of Bay City Building Department.





# Façade Fund Recipients

- 205 – 209 Third St., Bay City Property Management, LLC.
- 1003 Washington Ave., Harless + Hugh Coffee
- 814 Saginaw St., Downtown Restaurant Investments,
- 1205 Washington Ave., High Haven Entertainment
- 610 Adams St., 610 Development, LLC.
- 1017 Washington Ave., Jim Goodrow



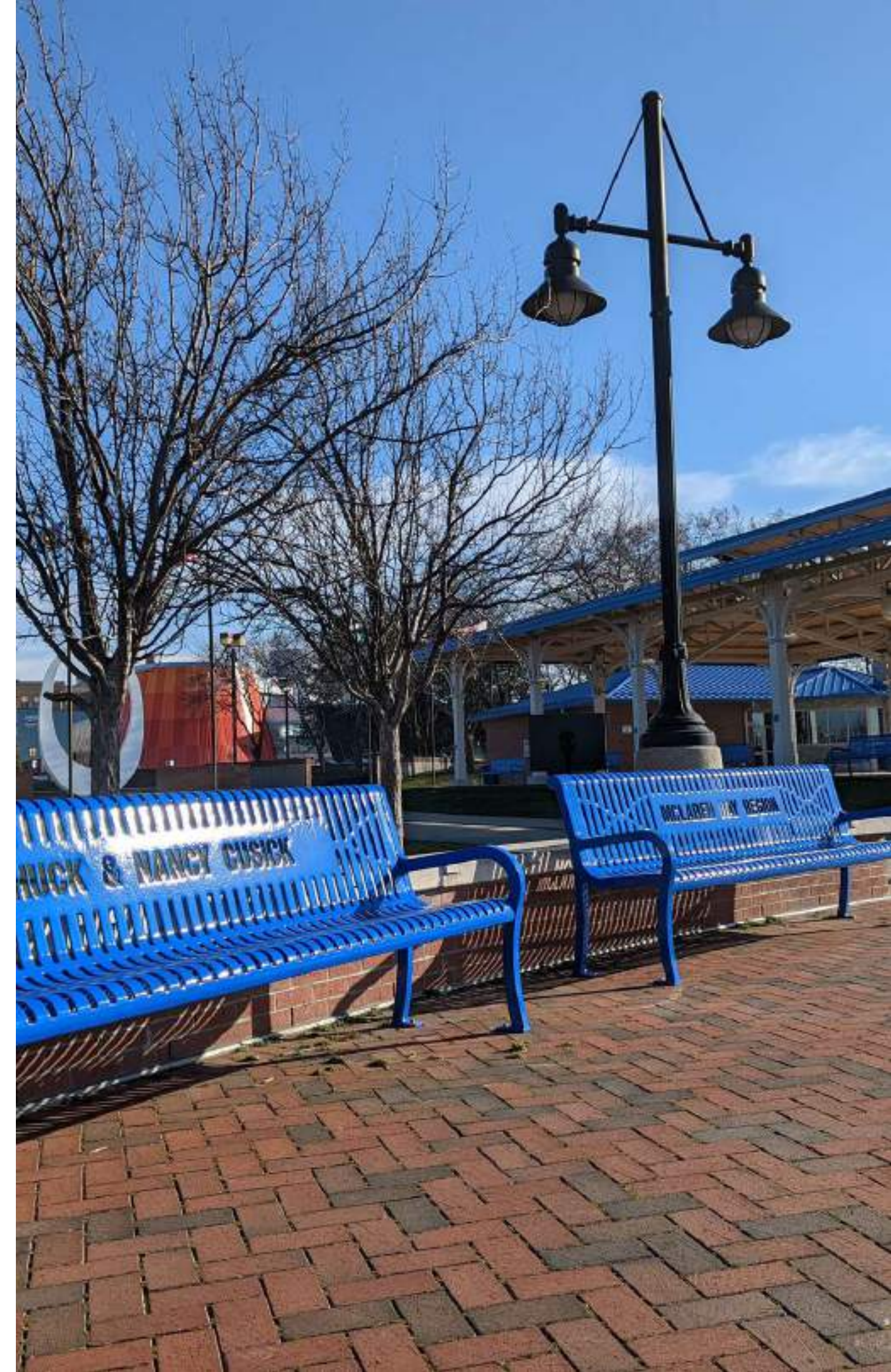
# 205 – 209 Third St. before & after





# ● The Wenonah Park Project

The Wenonah Park Project Committee was formed to make Wenonah Park a more accessible, more beautiful space for members of the community. The committee identified over 20 sponsors for park benches in 2022.





# ■ Benches

20 benches were sponsored and placed in Bay City's downtown and Wenonah Park. 2 more benches are currently on order.





# ■ Welcome Sign

- In 2022, the Downtown Development Authority and the Downtown Management Board worked together to raise some funds to remove paint, re-paint and add new sails to the Welcome Sign at the foot of Veteran's Bridge.







Isom Morgan Photography