



Approved
Downtown Development Authority & Downtown Management Board
Wednesday, April 6th, 2022 8:00 AM
Bay City Hall, 301 Washington Ave. Bay City, MI 48708 Rm. 317

The regular meeting of the Downtown Development Authority and Downtown Management Board was called to order at 8:00 AM by Executive Director Jaroch. Members present were:

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| Mike Bacigalupo | Tara Welch | Alan LaFave |
| Avram Golden | Andrew Heppner | Jim Goodrow |
| Jeff Hildebrant | Breanna Theisen | Jason King |
| Jean Ann DeShano | Dan Dimitroff | Jeff Staudacher |
| Mike Dore | Trevor Keyes | John Neeb |

The following were absent: David Dittenber, Don Sabourin, Don Carlyon, Joe Wespiser

Also Present:

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| Marjo Jaroch, DDA/DMB Executive Director |
| Kellie Rupp, DDA/DMB Office Staff |
| Terry Moulthane, DDA City Representative |
| Sara Dimitroff, City Representative |
| Wade Slivik, City Assessor |
| Dana Muscott, City Manager |

PRE-NOTIFICATION OF ABSENCES

Kathi Newsham advised she would not be able to attend.

2. REPORTS:

1. DMB/DDA/Water Street Financial Report: March financial statements were presented to the board by Director Jaroch.
2. Executive Director Report: Director Jaroch reported that she and Rupp has 4 students from Western High School job shadow the two for an afternoon in March & received a lot of good feedback from students on activities we could host to attract the teenage/high school age. In March, we also hosted the Downtown Step into Spring open house event and participated in the St. Patrick's Day parade in Bay City alongside the Bay Area Chamber of Commerce. During the parade, 3-4,000 flyers with 14 Downtown businesses

listed on them were passed out to parade goers. Jaroch also reported that the first part of her RRC training is completed.

3. Presidents Report:

- a. Jean Ann DeShano, DDA President: City of Bay City put out a Feet on the Street survey around the holidays, she would like to see the results of that. DeShano also announced that the Revitalization and Placemaking application has been released.
- b. Michael Bacigalupo, DMB President: Bacigalupo announced the Wednesdays in the Park, Movies in the park on Tuesdays, Thursdays at Uptown, Friday at the Falls and the Bay City Country Music Festival. He would like to motivated businesses to stay open later in the Summer months and especially on these dates during the week. Bacigalupo also announced that Tall Ships will be back in 2025

CONTINUED BUSINESS

3.1 Façade Grant Update: Kellie Rupp reported that after the first round of applications, the Façade Improvement Grant funding has been exhausted. The committee agreed on matching the funds for 6 projects Downtown. The funding was distributed as follows: \$10,000 to 205-209 3rd St., \$5,000 to 1017 Washington Ave., \$2,500 to 1003 Washington Ave., \$2,500 to 814 Saginaw St., \$2,500 to 1205 Washington Ave., and \$2,500 to 610 Adams St.

3.2 Feet on the Street Update: The Feet on the Street committee has raised over \$7,000 so far. Trustee Goodrow offered 6 of his parking spots in his lot on Saginaw & 5th to be used for efforts as well. The status of the 3rd St. closure is still undecided, City Staff and the commissioners are working and looking at different options. Businesses are unsure and expressed concern from 3rd St. In regards to the Center Ave. closure, Trustee Staudacher expressed before that there are handicap guests at Edward Jones and they need a better parking option. Parking along the bollards on Center will be acceptable and two parking spaces in front of Timothy's Fine Cigars, 115 Center, will be more clearly defined.

3.3 Parking Downtown: Director Jaroch met with Bryan who previously did repairs at the Jennison Lot and spoke to Rich & Associates who did a parking study in Downtown Bay City in 2005. The equipment for the height bar has been delivered and will hopefully be installed once it gets warmer and this will not interfere with any repairs that will need to be made

NEW BUSINESS

4.1 MI Main St.: One of the first steps in this program is identifying the board that will be running the program. A suggested "main street" area discussed by the board is Washington Avenue between 3rd and 6th streets. The Main Street area needs to have 20 businesses/buildings and be in commercial use for 50+ years. A meeting with the MEDC's Leigh Young was suggested, to help her inform both the DDA and DMB of the program.

4.2 Boundary Modification: No update

4.3 Downtown Trees: Trustee Dore and Trustee Staudacher agreed to join the tree committee.

ADJOURN

With no further business to come before the Downtown Development Authority and Downtown Management Board, Trustee Carlyon motioned to adjourn at 9:25 AM.

Respectfully Submitted,

Kellie Wackerle, Marketing Specialist