




Downtown Development Authority

Annual Informational
Meeting
2021



A large firework exploding in the night sky, with a person's silhouette in the foreground. The firework is a large, circular burst of yellow and blue sparks. Below it, there are smaller bursts of red and white sparks. The person in the foreground is looking up at the fireworks. The background is dark, and there are some lights visible in the distance.

We are here to move our community forward.

■ To collaborate, encourage, and participate in Bay City's growth and prosperity. To create a space we are proud to call home.

Our Mission

To preserve and promote Bay City's historical riverfront, encourage economic growth, and to cultivate a community of go-getters and place makers.





2021 Project Highlights

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Facade Grant Program

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Benches

■ Façade Improvement Grant

The Façade Improvement Grant is designed to incentivize property owners to undertake exterior property improvements which will lead to a better utilization of properties within Downtown Bay City. The intent is to support building projects that will help move the needle forward to a more aesthetically vibrant downtown.

■ Award Criteria

Based on the impact the project will have on the overall downtown district. Factors include blight elimination, street-front visibility, business track record, impact on surrounding neighborhood, and new use of a high-profile property.

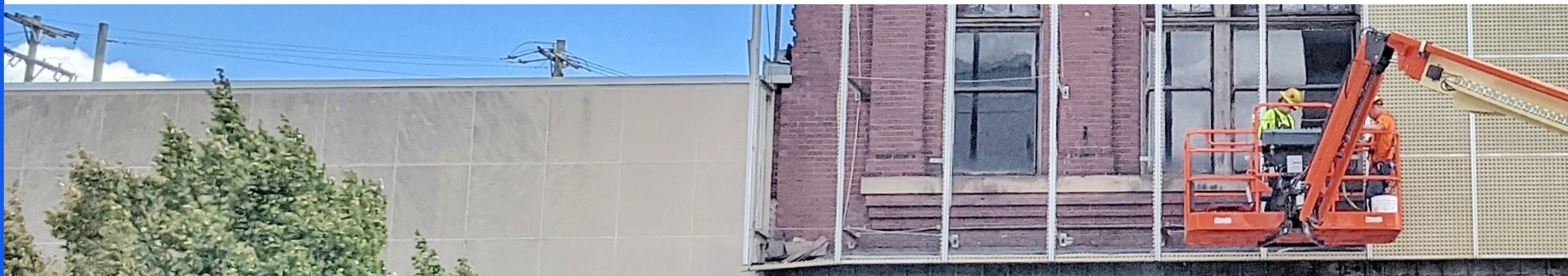
■ Program Details

Property owners may apply for up to 50% of total project cost (exterior renovations only) to a maximum award of \$10,000. For example, if your total project cost is \$20,000, you may apply for a grant of \$10,000.

■ Façade Improvement Grant

■ Eligibility

- Located within the Downtown Bay City DDA District.
- Must own or have a commitment to purchase
- All exterior property improvements must be permitted and approved by the City of Bay City Building Department.
- Cannot be delinquent in property taxes or any payments to the City of Bay City or the DMB or DDA.
- Projects cannot be started prior to grant approval.



■ Façade Improvement Grant

■ Use of Funds

Funds are to be used for labor or materials associated with exterior renovations. Examples include: carpentry, masonry, windows, doors, lighting, paint, signs, awnings, roofing (if visible from street level).

- Grant funds are only applicable for permanent building structural improvements. Sheds, patios, trash enclosures and parking lots are examples of property enhancements that would not be covered unless amended by the Façade Improvement Grant Committee, DMB and DDA Board.
- All work must be completed by professional licensed contractors with appropriate permits pulled through the City of Bay City Building Department (click here for building permit forms and applications: [ht](#)



Facade Grant Recipients

01 1019 Water St

Awarded \$5,558 to improve exterior of former Black Pearl to Drift.

02 207 Center Ave

Awarded \$6,500 converting American Kitchen exterior to M-2.

03 109 Center Ave

Awarded \$2,942 replacing awnings.

04 700 Washington Ave

Awarded \$10,000 for removal of upper metal façade covering the second story of building.

Tanner Building before and after!





Fireplaces across town

- 01** Corner of Water St. & Center Ave
- 02** Corner of Water St. & 3rd St.
- 03** Corner of Washington Ave. and Center Ave.

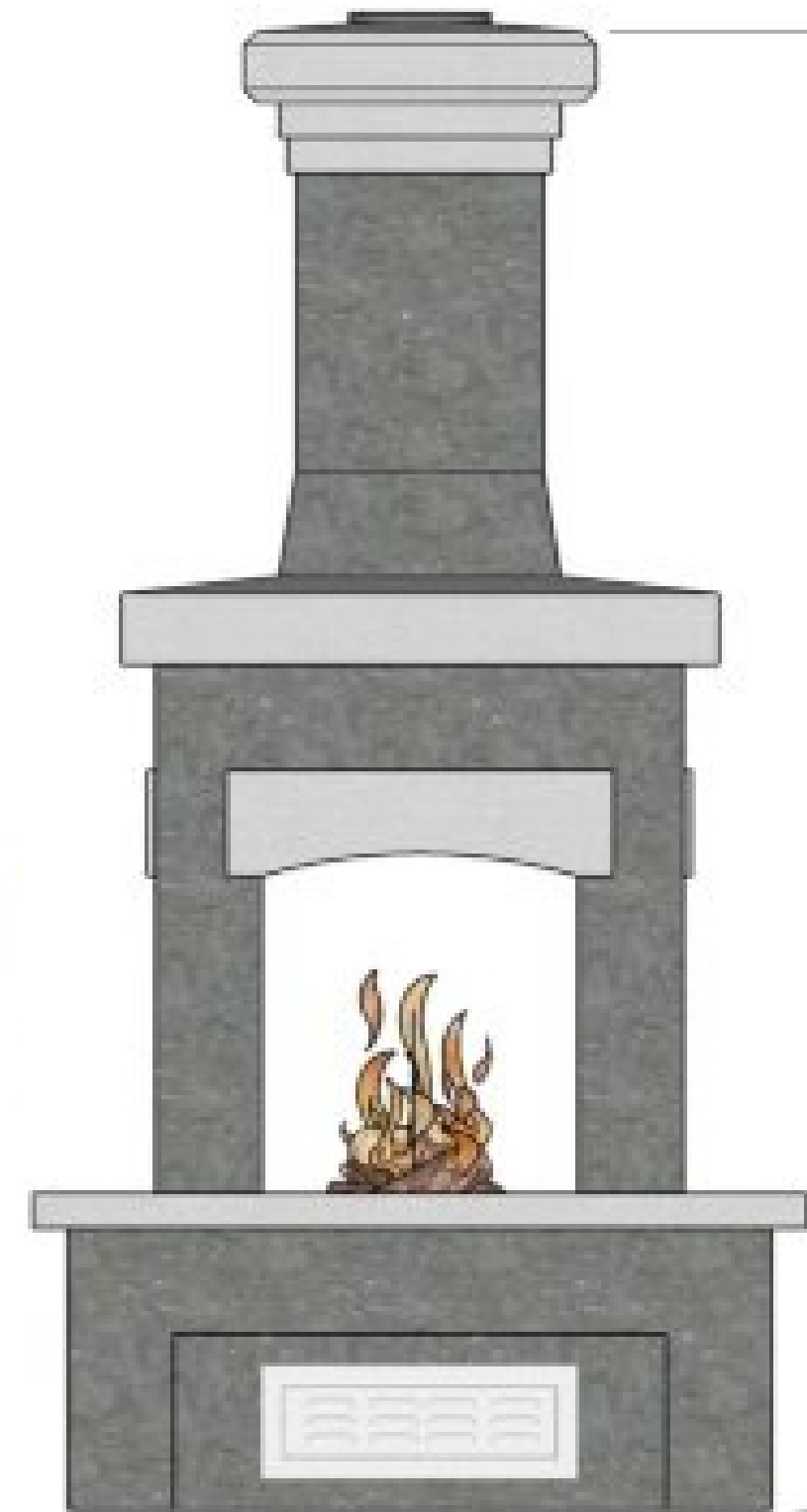
● Fireplaces

In 2021 the Downtown Development Authority identified an opportunity to bring new light to Bay City, and bring more people downtown in Bay City's darkest months. Well-known for its summer activities, the goal of this project was to bring people downtown during the winter months.



● Fireplaces

The fireplaces were built using a \$100,000 grant from the Bay Area Community Foundation's Healthy Living Fund, created in 2018 after the foundation received \$1 million from the Dow Corning Foundation alongside Midland Area Community Foundation and Saginaw Community Foundation for healthy communities.



● The Wenonah Park Project

The Wenona Park Project Committee was formed to make Wenonah Park a more accessible, more beautiful space for members of the community. The committee identified over 40 sponsors for park benches, chess tables and trash cans and 2021.



■ Benches

32 benches were sponsored and placed in Bay City's downtown and Wenonah Park. 5 more benches are currently on order.





■ Chess Tables

8 sponsored Chess Tables in the North and South Plazas.

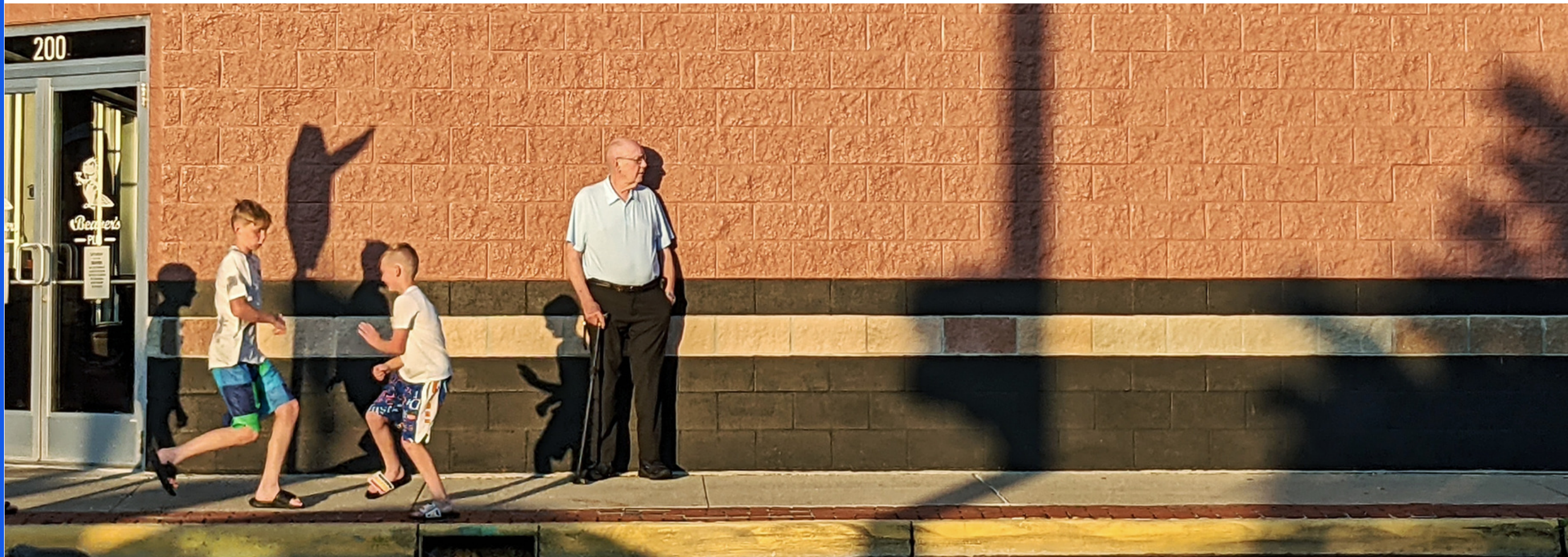
■ Picnic Tables

4 sponsored picnic tables by the river replacing 4 broken metal tables and a fresh coat of paint for the umbrellas.

■ Trash Cans

Fourteen new trash cans that have replaced all of the old broken trash cans in Wenonah Park. Two more will be replaced in spring of 2022.





Questions

