



Approved
Downtown Management Board and Downtown Development Authority
Regular Meeting Minutes
Wednesday, March 3rd , 2021 7:30 AM via Zoom

The regular meeting of the Downtown Management Board combined with the Downtown Development Authority was called to order at 7:30 AM by Chairman Bacigalupo and Chairwoman Deshano. Members present were:

Tara Welch	Alan LaFave	Marjo Morden
Barb Engelhardt-Carter	Mike Bacigalupo	Avram Golden
Andrew Heppner	Ali Smith	Dave Dittenber
Sara Dimitroff	Don Carlyon	John Neeb
Jean Ann Deshano	Dan Dimitroff	Ashley Anderson
Mayor Kathi Newsham	Joe Wespiser	Trevor Keyes
Jeff Staudacher		

The following were absent: Mike Dore, Paul McGinnis, Jim Goodrow,

Also Present:

- Ryan Tarrant, Bay Future Inc.
- Dana Muscott, City Manager
- Terry Moulane, DDA City Representative
- Sara Dimitroff, DMB City Representative
- Kellie Wackerle, DDA/DMB Staff

INTRODUCTION OF NEW MEMBER

Don Sabourin is introduced as new member of the Downtown Development Authority

PRE-NOTIFICATION OF ABSENCES

Mike Dore advised he would be absent for the March 3rd, 2021 meeting.

ORGANIZATION

- a.) DDA/DMB Minutes and DDA Financials were presented from 2/3/2021 received and approved. Motion by Engelhardt-Carter, second by Anderson, all in favor.

GENERAL BUISNESS

- a) The Façade Grant program has been launched by the DDA/DMB and the Bay County Growth Alliance. This grant allows applicants within the DDA/DMB districts to apply for up to \$10,000 in reimbursement for a façade improvement program.

- b) The tree grate program and committee was informed the City is preparing to share and discuss processes and will bring this information to the DDA to move forward.
- c) Feet on the Street and the creation of social districts will be happening again in 2021. The City and Feet on the Street committee are working with merchants and DPW and have an estimated closing date of 4/26/2021. The same portions of streets will be closed – Saginaw, Center, Adams and 3rd.
- d) Indulge was Saturday, February 6th. Indulge is an event Downtown where shoppers can receive a chocolate bar with potential savings under the wrapper if they make a purchase of \$5 or more at participating businesses. The event costs \$20 to the merchant and they receive 25 candy bars with that fee. In 2020 there were 11 participants, moving to 23 participants in 2021. Wackerle will be working with restaurants and business owners to promote “Shamrockin Downtown” a St. Patrick’s Day themed weekend in lieu of the annual Bay City St. Patrick’s Day Parade. The Step into Spring Open House will take place over March 26th-28th, this event gives merchants an opportunity to showcase their new spring items.
- e) DDA Director member Keyes would like to apply for a grant on behalf of the Downtown Development Authority. This grant would enhance the sidewalk with fireplaces for our Downtown. This grant would be allocated \$10k from the DDA and an additional \$5k a year for ongoing maintenance, it would be implemented around the end of May. A motion to apply and allocate funds by Wespiser, second by Anderson, all in favor.

OTHER

Bay Future Inc. and the Bay Area Chamber of Commerce presented to the DDA and DMB their report and Vision 2030 plan. The group gave challenges, opportunities, short- & long-term goals, recommendations, the report from the Mission North visit and the merchant survey results. Both the DDA and DMB will meet separately to discuss their needs and how both boards will move forward.

ADJOURN

With no further business to come before the Downtown Management Board and Downtown Development Authority, meeting adjourned at 9:08 am.

Respectfully Submitted,

Kellie Wackerle, Marketing Specialist