



**Approved**  
**Downtown Management Board and Downtown Development Authority**  
**Regular Meeting Minutes**  
**Wednesday, January 6<sup>th</sup>, 2021 4:00 PM via Zoom**

The regular meeting of the Downtown Management Board combined with the Downtown Development Authority was called to order at 4:00 PM by Chairman Bacigalupo and Chairwoman Deshano. Members present were:

Don Carlyon	Jean Ann Deshano	Dan Dimitroff
Ashley Anderson	Mike Dore	Dave Dittenber
Michael Bacigalupo	Trevor Keyes	Mayor Kathi Newsham
Jeff Staudacher	John Neeb	Alan LaFave
Marjo Jaroch	Avram Golden	Andrew Heppner
Ali Smith	Becky Hortop	Sara Dimitroff

The following were absent: Joe Wespiser, Tara Welch, Barb Engelhardt-Carter, Paul McGinnis, Dorothy Dean, Chuck Haertel, Jim Goodrow, Jesse Dockett, Kristen McDonald Rivet

Also Present: Wade Slivik, City Assessors Office  
Ryan Tarrant, Bay Future Inc.  
Kellie Wackerle, Marketing Specialist

**PUBLIC INPUT**

Slivik, from City assessor's office, advised of DDA mileage, the DDA has ability to raise to 2 where it previously was.

**PRE-NOTIFICATION OF ABSENCES**

Terry Moulane and Joe Wespiser. Motion to accept by Jaroch, all in favor

**ORGANIZATION**

- a.) DDA/DMB Minutes 12/2/2020 received and approved with correction of LaFave's last name. Motion by Hortop, Dittenber second, all in favor.

**GENERAL BUISNESS**

- a.) Façade program update: The DDA received a 25k matching grant from the Bay Area Community Foundation to match up to 50% of costs for merchants/building owners to

enhance façade of building and historical preservation. Bay future is currently working on draft application, planning to send out applications to merchants in February 2021.

- b.) Tree Grate Program: The tree sub-committee has now met two times. Jaroch and Dore graded 100 trees in Downtown district. The group will work with Botzau from City of Bay City.
- c.) Plaza grant program: two plazas in Wenonah Park are needing to be redone including benches, tables and trash cans. Director Keyes has scheduled a meeting with Beckman from MEDC to discuss crowd funding opportunities and eligibility.
- d.) Parking Update: Chairman Bacigalupo met with public safety chief and crew, parking has been in Public Safety's hands since Nov. 1. The chief of police has been given the information about the DDA's past kiosk inquiries. Public Safety is not currently ticketing cars Downtown.
- e.) Clements Playground: Woodchips surrounding play area may be on the DoubleTree's property, the DDA was unaware of this. Outside company to conduct property survey.
- f.) Upcoming DMB Events:
  - a. Indulge, a shopping event Downtown is planned for February 6<sup>th</sup>. With a purchase of \$5 or more at participating businesses, customers will receive a chocolate bar with a discount to that business.
  - b. Table & SuperChic are now open on 3<sup>rd</sup> street. Table is a store with items for a kitchen table. SuperChic is a custom upholstery and refinished furniture boutique.
  - c. Say Cheese located inside of City Market is temporarily closed.
  - d. Water Street Nutrition is working to open at 908 N. Water St. soon
- g.) Update from Bay Future & Bay Area Chamber of Commerce: Survey was sent out to Downtown merchants and have received 13 replies so far. The group is working on getting survey results to DDA/DMB by February/early March. BAF and BACC will also talk to DDA's from larger cities in Michigan to visit and share ideas.
- h.) Combined upcoming meetings – next meeting February 3, 2021 at 4:00 PM. The DMB will meet prior to meeting at 3:30 PM. Directors from both boards are welcome to attend.

### **OTHER**

Wackerle will not become a city employee.

### **ADJOURN**

With no further business to come before the Downtown Management Board and Downtown Development Authority, meeting adjourned at 5:22 PM.

Respectfully Submitted,

Kellie Wackerle, Marketing Specialist