

Approved
Downtown Management Board and Downtown Development Authority
Regular Meeting Minutes
Wednesday, December 2nd 2020 8:00 AM via Zoom

The regular meeting of the Downtown Management Board combined with the Downtown Development Authority was called to order at 8:00 AM by Chairman Bacigalupo and Chairwoman Deshano. Members present were:

Tara Welch	Alan LaFace	Marjo Morden
Andrew Heppner	Ali Smith	Sara Dimitroff
Jesse Dockett	Becky Hortop	Don Carlyon
Dan Dimitroff	Ashley Anderson	Trevor Keyes
Mayor Kathi Newsham	Jeff Staudacher	John Neeb
Terry Moulthane	Barb Engelhardt-Carter	Joe Wespiser
Mike Dore		

The following were absent: Avram Golden, Paul McGinnis, Dorothy Dean, Chuck Haertel, Jim Goodrow,

Also Present: Terry Moulthane, City Representative
Ryan Tarrant, Bay Future Inc.
Kellie Wackerle, Marketing Specialist

PUBLIC INPUT

None.

PRE-NOTIFICATION OF ABSENCES

None.

ORGANIZATION

- a.) DDA Minutes 11/4/2020 received and approved. Motion by Newsham, Keyes second, all in favor
- b.) DMB Minutes 11/17/2020 received and approved. Motion by Morden, Welch second, all in favor.

GENERAL BUISNESS

- a.) Façade program update: The DDA received a 25k matching grant from the Bay Area Community Foundation to match up to 50% of costs for merchants/building owners to enhance façade of building and historical preservation.
- b.) Tree Grate Program: This Fall, Bay Landscaping removed trees around the Delta College Planetarium, the board will monitor how clear coated substance will hold up over the winter months.. Subcommittee was formed to move forward with tree & shrubbery decisions. Subcommittee includes director Staudacher, Dore, Neeb, Dockett, Alan, Morden and Baccigalupo.

- c.) Plaza grant program: two plazas in Wenonah Park are needing to be redone including benches, tables and trash cans. Subcommittee for this project was formed including director Anderson, Dittenber, Staudacher and Bacigalupo.
- d.) Parking Update: Chairman Bacigalupo met with public safety chief and crew, parking has been in Public Safety's hands since Nov. 1.
- e.) Clements Playground: New playground piece was installed in Wenonah Park, donated by the Clements Family. It is now available for use.
- f.) Upcoming DMB Events: Sundays in the City will continue until December 20th. Carriage rides starting at the State Theatre are available 12-3 pm. No free movies or carolers this year due to covid shut down. Wackerle will begin working on 2021 calendar with marketing & events subcommittee.
- g.) It is planned for Wackerle to become City of Bay City employee beginning at the first of the year. Chairman Bacigalupo discussed with Ed Romberg, Dana Muscott and George Martini and there will be cost saving aspects to this move.
- h.) Update from Bay Future & Bay Area Chamber of Commerce: The group will be sending merchant survey out this week, requesting to have surveys returned by the next meeting in January. The group is also working on Buy BC, where the public spends \$20, and receive a \$25 gift card to local Bay County businesses.
- i.) Combined upcoming meetings – next meeting January 6, 2021 and February 3, 2021 motion to approve by Dore, Morden second, all in favor.

OTHER

After recently being elected as Monitor Township Supervisor, Terry Spencer has resigned from the Downtown Development Authority.

ADJOURN

With no further business to come before the Downtown Management Board and Downtown Development Authority, meeting adjourned at 9:22 AM.

Respectfully Submitted,

Kellie Wackerle, Marketing Specialist