

2021 Downtown Bay City Façade Improvement Grant



The Façade Improvement Grant is designed to incentivize property owners to undertake exterior property improvements which will lead to a better utilization of properties within Downtown Bay City. The intent is to support building projects that will help move the needle forward to a more aesthetically vibrant downtown.

This is a competitive, reimbursement, grant program. Applications will be scored and awarded based on identified metrics. The Façade Improvement Grant Committee, Downtown Bay City Management Board (DMB) and the Downtown Bay City Development Authority (DDA) Boards have an obligation to the Downtown Bay City property owners to invest in good, stable and financially feasible projects with an end goal of raising the property values of the entire district.

*****Award Criteria:**

Grants will be awarded to projects based on the impact the project will have on the overall downtown district. A variety of factors are considered in determining grant awards including, but not limited to: projected increase in property value, blight elimination, street-front visibility, business track record, impact on surrounding neighborhood, a signed lease from a viable tenant, job creation, readiness to proceed, local economic impact, and new use of a high-profile property.

*****Program Details:**

Property owners may apply for up to 50% of total project cost (exterior renovations only) to a maximum award of \$10,000. For example, if your total project cost is \$20,000, you may apply for a grant of \$10,000.

Applications will be reviewed each month beginning in February 2021.

Applications are due the first Monday of each month to allow time for intake and internal review.

Applications will be accepted until all funding is exhausted for the year. Ideally, all funds would be granted in winter/spring to allow adequate time to complete projects before the end of the fiscal year.

Due to unforeseen circumstances, there have been cases where a property owner determines their project will not be completed or timelines have not been met. In these cases, funds will be reallocated back into the grant pool to be awarded to another property owner.

2021 Downtown Bay City Façade Improvement Grant



Eligibility:

- Property must be located within the Downtown Bay City DDA District. (see enclosed map)
- The applicant must own or have a commitment to purchase (signed purchase agreement) the real estate. If the applicant is a business owner leasing a property, the property owner must provide written support of the project.
- All exterior property improvements must be permitted and approved by the City of Bay City Building Department.
- No application will be reviewed or presented to the committee for consideration on behalf of an individual or entity that is delinquent in property taxes or any payments to the City of Bay City or the DMB or DDA.
- Projects cannot be started prior to grant approval.

Use of Funds:

- Funds are to be used for labor or materials associated with exterior renovations. Examples include: carpentry, masonry, windows, doors, lighting, paint, signs, awnings, roofing (if visible from street level).
- Grant funds are only applicable for permanent building structural improvements. Sheds, patios, trash enclosures and parking lots are examples of property enhancements that would not be covered unless amended by the Façade Improvement Grant Committee, DMB and DDA Board.
- All work must be completed by professional licensed contractors with appropriate permits pulled through the City of Bay City Building Department (click here for building permit forms and applications: <https://www.baycitymi.org/193/Building-Department-Applications-Forms>).

2021 Downtown Bay City Façade Improvement Grant



Matching Investment:

- The property owner's matching investment must be equal to or greater than the amount being requested on the grant application.
- The matching investment **may not** include costs incurred prior to finalization of a signed grant contract.

Project Start Up:

Ideally, projects should be completed within a six-month window. However, project completion dates will be determined on a case-by-case basis on larger scale projects.

Any alterations or changes to the structural design of the façade must be approved and permitted by the City of Bay City Building Department. Applicants should contact the Bay City Building Department at 301 Washington Avenue, Suite 211 Bay City, MI 48708 – (989) 894-8162 to determine the level of review required for any proposed changes. If design alterations or changes are made without prior notification and approval, a stop work order may be issued until the issue is resolved.

Project Progress:

Applicants may be required to provide periodic updates to the DMB and the DDA on their projects.

Reimbursement Process:

The grantee will be reimbursed for eligible pre-approved grant related expenses. Grant funds cannot be disbursed until all conditions have been met. These conditions include:

- All conditions of the grant contract have been fulfilled.
- The entire project has obtained the necessary permits from the City and all required inspections have been approved.
- The entire project complies with all conditions of approval by the DDA and DMB Boards.
- All contractors have been paid in full.

Failure to comply with any of these conditions shall result in non-payment of grant funds to the applicant and project.

Contingency:

All projects will be required to post a sign in a visible location stating "This project was funded in part by the Bay County Growth Alliance and Downtown Bay City DDA/DMB." Upon payment, Downtown Bay City will write a press release and submit a picture to local media. Project success stories must be made available to Downtown Bay City to further promote the grant program.

2021 Downtown Bay City Façade Improvement Grant



Approval Process:

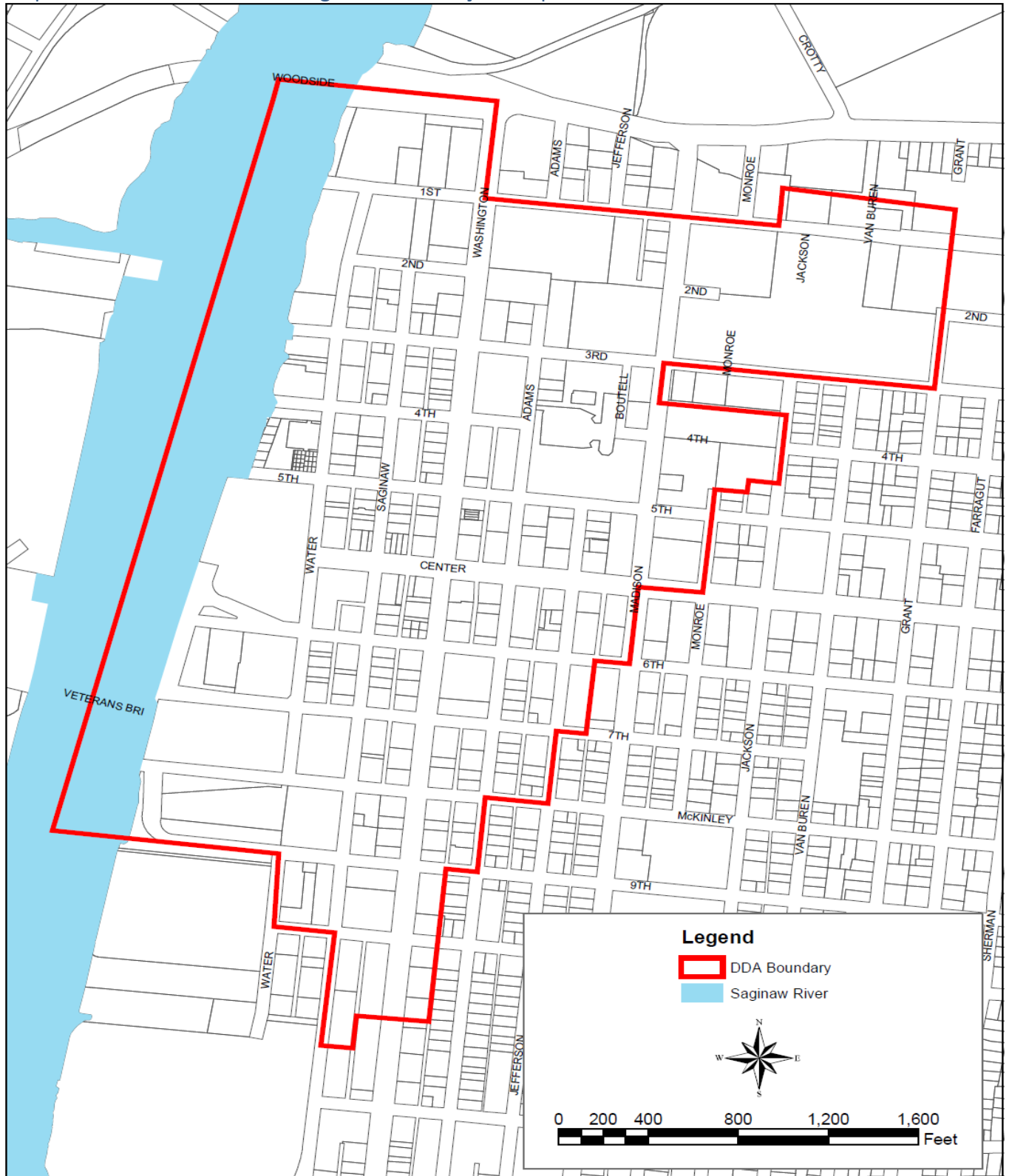
1. DDA/DMB Staff Review: Applications are reviewed by staff for completeness and accuracy. Applicants will be notified whether their application is complete or if additional information or corrections are necessary.
2. Grant Review Committee: The committee reviews applications on the third Monday of each month until funds are exhausted for the year. Applicants must be present at the meeting to answer questions. The Grant Review Committee is comprised of professionals in applicable fields including: economic development, real estate, finance, and property appraisals. Recommendations made by this committee serve as the basis for funding approvals.
3. DDA/DMB Board Approval: Upon recommendation by the Grant Review Committee, the DDA/DMB Boards of Directors will review and approve each individual grant.
4. Notification: All applicants will be notified in writing of the boards' decision. An agreement form must be signed and submitted to DDA/DMB staff before the start of the project.

2021 Downtown Bay City Façade Improvement Grant



Downtown Development Authority District

Properties within this area are eligible for the Façade Improvement Grant.





2021 Downtown Bay City Façade Improvement Grant

Applicant Name: _____ Date: _____

Phone: _____ Email address: _____

Property Owner/Owners: _____

Property Address: _____

Total Exterior Project Cost: _____

Grant Amount Requested (cannot exceed 50%): _____

Date of permit approval from the City of Bay City: _____

Desired timeline for the start and completion of your

project: _____

Written description of project: _____

Grants will be awarded to projects based on the impact the project will have on the overall downtown district. A variety of factors are considered in determining grant awards including, but not limited to: projected increase in property value, blight elimination, street front visibility, business track record, impact on surrounding neighborhood, a signed lease from a viable tenant, job creation, readiness to proceed, local economic impact, and new use of a high-profile property. Tell us about your project. Why is it important to Downtown Bay City?:

Applications will not be reviewed until all paperwork is received. All paperwork must be received by the FIRST MONDAY of the MONTH to allow time for intake and internal review. prior to the grant review meeting.

Required Attachments:

1. Photos of existing conditions
2. Architectural drawings or rendering of proposed project
3. Copies of estimates, bids, contracts, or quotations to be done in connection with the project
4. Written letter of support from property owner (if not the applicant)



2021 Downtown Bay City Façade Improvement Grant

Large Scale Projects Only (greater than \$5,000 of grant funding being requested):

5. A list of real estate owned by the principals
6. A Sources and Uses of Funds Statement, including proof of matching funds.
7. A written statement describing the alternative plan in the event grant funds are not awarded

GRANT AGREEMENT AND ACKNOWLEDGEMENT AND ACCEPTANCE OF PROJECT ELIGIBILITY AND RESPONSIBILITY:

As the responsible party for the project, I have reviewed and will comply with all requirements of the Downtown Façade Improvement Grant Program outline above. I hereby acknowledge that failure to complete the project as approved may affect grant reimbursement. I further acknowledge the information I have submitted in this application is the truth and has not been falsified in any way and that the funds will be used in accordance of the Grant Program.

SIGNATURE: _____ DATE: _____

Please contact Kellie Wackerle, at (989) 893-3573 with any questions. It is preferable to email the application and attachments to dtbcmarketing@gmail.com. Alternatively, applications can be mailed to: Bay City Downtown Management Board/Downtown Development Authority, 901 Saginaw Street, Bay City, Michigan 48708.