

**Approved
Downtown Management Board
Regular Meeting Minutes
Tuesday, June 18, 2019
Commerce One, 901 Saginaw Street. ~ 8:00 am**

The regular meeting of the Downtown Management Board was called to order at 8:03 a.m. by Chairman Dinauer. Members present were:

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|------------------------|------------------|-------------|
| Barb Engelhardt-Carter | Susan Fassbender | Tara Welch |
| Dennis Dinauer | Avram Golden | Rachael Reh |
| Mike Bacigalupo | Sara Dimitroff | Jim Goodrow |
| Andrew Heppner | | |

The following were absent: Shirley Roberts, Alan LaFave, and Commissioner David Terrasi

Also Present: Suzanne Maxwell, Executive Director
 Matthew Kowalski, Administrative/Marketing Specialist
 Kerice Basmadjian, City Commissioner

PUBLIC INPUT

Welch informed the board that the mural in the parking lot next to Studio 23 has begun, and is expected to be finished soon.

PRE-NOTIFICATION OF ABSENCES

Chairman Dinauer stated that Roberts and LaFave notified DMB staff of their absences.

DMB DIRECTOR VACANCY

Dinauer shared that Paul McGinnis from Cara's Mane Event will be joining the Downtown Management Board and reminded everyone that there is one open seat on the board.

ORGANIZATION

Chairman Dinauer presented the Consent Agenda items 1-2 under Organization and asked the Board to review. Motion to approve the consent agenda by Bacigalupo, supported by Engelhardt-Carter. Motion unanimously approved. Downtown Development Authority minutes and financial statements were presented for review.

2019/2020 DMB BUDGET

Dinauer shares that City Assessor Wade Slivik informed the Downtown Management Board of the assessment for the upcoming fiscal year which has additional tax revenue than in previous years. Maxwell distributed the budget for review. DMB operating expenses did not change significantly from the previous year, and she noted an increase in revenue. Motion by Engelhardt-Carter to approve the 2019/2020 budget, Supported by Goodrow. Budget unanimously approved.

MARKETING & BUSINESS UPDATES

Apps & Ales took place June 5, 5:00 - 9:30 pm. The ticket-based event featured beer and appetizer samples from 13 participating bars/restaurants. A total number of tickets sold has not yet been confirmed.

Tall Ship Celebration is scheduled for July 18-21. The DMB Marketing & Events Subcommittee is working with merchants to encourage attendees to visit Downtown businesses during and after the festivities.

Sidewalk Days is scheduled for July 25-27. The event will feature different themes for each day: Throwback Thursday, Food Truck Friday, and Sweet Saturday.

A Taste of Downtown Bay City is scheduled for Saturday, August 24 under the Nickless Family Community Pavilion in Wenonah Park. The event is designed to highlight Downtown Bay City restaurants and specialty food shops and will feature cash bar and live entertainment.

We continue to provide Downtown information using social media: the Downtown Facebook page now has 21,600+ Followers and Instagram has 4,530+ Followers. The DMB also has over 14,279 permission-based emails.

Business News:

Regent Floral & Mercantile will open at 924 Washington Avenue is now open and offers fresh cut flowers, unique houseplants, handmade gifts and original art.

Paradise City Treasure, a new store featuring overstock Amazon items for sale will be open in the near future at 206 Center Ave in the former Suzie Q's Consignment Boutique location.

Keeping Character, a store specializing in home décor, furniture, vintage items, home and event design and estate sale auctions is scheduled to open this Saturday, June 15th at 906 N. Water St.

MI Table, a farm to table style restaurant will open 213 Center Ave this summer. The restaurant is located inside the Legacy.

A new restaurant/bar is opening at 708 Saginaw Street, in the former location of Rattlesnake Rick's. More details to follow.

EXECUTIVE COMMITTEE APPOINTMENTS

Dinauer explained his term with the Downtown Management Board will be expiring on 6/30/2019 and that he will not be renewing. This results in a need for a new Chair, Vice Chair, and Secretary/Treasurer. Bacigalupo nominated Rachael Reh for Secretary/Treasurer position. Fassbender supported, and is unanimously approved. Bacigalupo nominated Tara Welch for Vice Chair. Engelhardt-Carter supported, and is unanimously approved. Fassbender nominated Bacigalupo as Chair. Reh supported, and is unanimously approved by the board of directors.

MERCHANT INTERVIEW REPORTS

Avram Golden shares that he and JeanAnn DeShano met with City Market vendors. He explained that most merchants had good things to say about events and the Downtown Management Board as a whole, but would love to see more winter events in the future.

BEAUTIFICATION COMMITTEE

Maxwell explains that the “Company is coming” contest has been going great. The DMB has been taking photos and posting beautification efforts on social media channels. Maxwell also thanks everyone that has donated flower pots or made their storefronts look great for the summer months with all of the upcoming events and visitors.

ONE DAY LIQUOR LICENSE – AUGUST 24

Maxwell asked the board to approve a one day liquor license for the “A Taste of Downtown Bay City” event on Saturday, August 24th. Bacigalupo motions, Engelhardt-Carter seconds, unanimously approved.

ADDITIONAL BUSINESS

Maxwell shared with the board that she has applied for grant funding for the Wenonah Park project. She is expecting to hear back from the organizations in August and will share the updates at the next meeting. Dimitroff suggested looking into the grant programs that Huntington Bank offers. Fassbender asked about the welcome archway over Center Ave. being included in the plans, Maxwell explained that it did not fit with the mission of this project and will help in any fundraising efforts, but cannot include in grant applications.

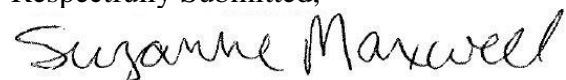
Dinauer requested that the board cancel the July meeting. Motion by Goodrow, Engelhardt-Carter supported, and is unanimously approved. Next meeting will be in August.

Maxwell thanks Dinauer for his commitment and leadership as Chair over the years with the Downtown Management Board.

ADJOURN

With no further business to come before the Downtown Management Board, meeting adjourned at 8:50 am

Respectfully Submitted,



Suzanne Maxwell
Executive Director